

Under the Patronage of the Arab Tourism Organisation under the UNWTO



## Learn in two days how to rise above all in your e business

«Don't miss The Secrets of E- Marketing arts Seminar  
for tourism and all sectors»

In collaboration with  
**E page Middle East**

&

**EMC Middle East**

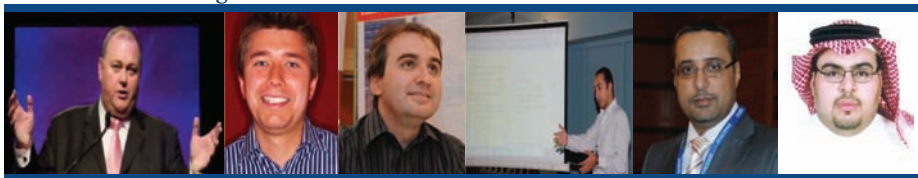
## “E- Marketing Arts for Tourism and all Sectors”

Seminar: February 25&26, 2010 Mövenpick Hotel, Beirut, Lebanon

Certifications – IOETI Certifications are the most widely  
recognized E-marketing Certifications in the Middle East.

Our primary objective is to assist travel ,tourism airlines , hospitality and lodging companies and e marketing companies in attracting, persuading, converting and retaining more customers online, by attending our conference you will know the secret to :

- Maximizing Internet visibility
- Increasing website traffic
- Converting «lookers into bookers»
- Maximizing return on investment



Register for \$375/delegate

SOCIETE GENERALE DE BANQUES AU LIBAN - ID NUMBER : **LB 96001900029004367092902014** -SWIFT CODE : SGLILBBX ,KASLIK BRANCH بنك سوسيتية جنرال لبنان فرع الكاسليك , NAME : HOSSAM DARWISH  
conferencelebanon@yahoo.com , info.ioeti@gmail.com

Hot line: 00961 71 452 365, website :<http://www.ioeti.org/lebanon/index.htm>



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